CURRENT CIGARETTE SMOKING RATES

Nearly 19 in 100 adults in York County

Nearly 20 in 100 adults in Maine

More than 17 in 100 adults in the United States

If York County’s current cigarette rate among adults was on par with the national average, 2,872 less adults would smoke. This is about the population of Limerick.

TOBACCO INDUSTRY INFLUENCE IN MAINE

Tobacco Companies Spend $46.7 MILLION Annually Marketing in Maine

VS.

State Spending on Tobacco Prevention $5.3 MILLION

TOBACCO USE DISPARITIES

Current smoking rates are twice as high among adults with a behavioral health condition.

People with a behavioral health condition are not only more likely to smoke, they also smoke more frequently. They account for 25% of the adult population, but they consume 40% of cigarettes sold in the U.S.
YOUTH AND TOBACCO USE  YORK COUNTY

USE RATES

**Youth Cigarette Smoking Rate**

8.5%  (MAINE 8.8%)

Youth cigarette, cigar, chewing tobacco, snuff, dip, dissolvable tobacco products use

14.4%  (MAINE 13.9%)

**Second Hand Smoke Exposure Rate**

27.4%  (MAINE 31.1%)

**Electronic Vapor Product Use Rate**

17.1%  (MAINE 15.3%)

Vaping with e-cigarettes that contain nicotine can be addictive.

In a large study of youth*, those who used e-cigarettes were 2x more likely to start smoking cigarettes within 2 years than youth who never used any tobacco product.

* Nationally representative sample of 10,384 youth, ages 12-17, participating in the Population Assessment of Tobacco and Health (PATH) study

EXPOSURE TO ADVERTISING

More than 40% of all York County high school students report seeing tobacco advertisements “a lot” in stores.

Maine is Slipping Backward

2015 was the first year since 1997 that Maine’s youth smoking rate rose above the national rate

References


For more information, please visit www.mainepublichealth.org.

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