CURRENT CIGARETTE SMOKING RATES

Nearly 23 in 100 adults in Washington County

Nearly 20 in 100 adults in Maine

More than 17 in 100 adults in the United States

If Washington County’s current cigarette rate among adults was on par with the national average, 1,456 less adults would smoke. This is about the population of Milbridge.

WASHINGTON COUNTY

ADULT SMOKING RATE

22.7% (MAINE 19.8%)

4th HIGHEST RATE IN MAINE

TOBACCO INDUSTRY INFLUENCE IN MAINE

Tobacco Companies Spend $46.7 MILLION Annually Marketing in Maine

VS.

State Spending on Tobacco Prevention $5.3 MILLION

TOBACCO USE DISPARITIES

Current smoking rates are twice as high among adults with a behavioral health condition.

People with a behavioral health condition are not only more likely to smoke, they also smoke more frequently. They account for 25% of the adult population, but they consume 40% of cigarettes sold in the U.S.
**Youth Cigarette, Cigar, Chewing Tobacco, Snuff, Dip, Dissolvable Tobacco Products Use**

- **Youth Cigarette Smoking Rate**: 12.3% (Maine 8.8%)
  - Youth cigarette, cigar, chewing tobacco, snuff, dip, dissolvable tobacco products use
- **Second Hand Smoke Exposure Rate**: 43.9% (Maine 31.1%)
- **Electronic Vapor Product Use Rate**: 14.3% (Maine 15.3%)

Vaping with e-cigarettes that contain nicotine can be addictive. In a large study of youth*, those who used e-cigarettes were 2x more likely to start smoking cigarettes within 2 years than youth who never used any tobacco product.

* Nationally representative sample of 10,384 youth, ages 12-17, participating in the Population Assessment of Tobacco and Health (PATH) study

**Exposure to Advertising**

Nearly half of all Washington County high school students report seeing tobacco advertisements “a lot” in stores.

**References**


For more information, please visit www.mainepublichealth.org.

State of tobacco use in Maine fact sheets were generously supported by the Maine Cancer Foundation.