The State of Tobacco Use in Maine
Lincoln County Profile

Current Cigarette Smoking Rates

More than 18 in 100 adults in Lincoln County

Nearly 20 in 100 adults in Maine

More than 17 in 100 adults in the United States

Lincoln County

Adult Smoking Rate

18.4% (Maine 19.8%)

4th Lowest Rate in Maine

If Lincoln County’s current cigarette rate among adults was on par with the national average, 367 less adults would smoke. This is about one half of the population of Westport Island.

Tobacco Industry Influence in Maine

Tobacco Companies Spend $46.7 Million Annually Marketing in Maine vs. $5.3 Million State Spending on Tobacco Prevention

Tobacco Use Disparities

Current smoking rates are twice as high among adults with a behavioral health condition.

People with a behavioral health condition are not only more likely to smoke, they also smoke more frequently. They account for 25% of the adult population, but they consume 40% of cigarettes sold in the U.S.
YOUTH AND TOBACCO USE  LINCOLN COUNTY

USE RATES

Youth Cigarette Smoking Rate

9.6%  (MAINE 8.8%)

Youth cigarette, cigar, chewing tobacco, snuff, dip, dissolvable tobacco products use

13.8%  (MAINE 13.9%)

Second Hand Smoke Exposure Rate

33.7%  (MAINE 31.1%)

Electronic Vapor Product Use Rate

13.5%  (MAINE 15.3%)

Vaping with e-cigarettes that contain nicotine can be addictive. In a large study of youth*, those who used e-cigarettes were 2x more likely to start smoking cigarettes within 2 years than youth who never used any tobacco product.

* Nationally representative sample of 10,384 youth, ages 12-17, participating in the Population Assessment of Tobacco and Health (PATH) study

EXPOSURE TO ADVERTISING

More than 40% of all Lincoln County high school students report seeing tobacco advertisements “a lot” in stores.

43.2%  (MAINE 42.5%)

References


For more information, please visit www.mainepublichealth.org.

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