CURRENT CIGARETTE SMOKING RATES

Nearly 20 in 100 adults in Hancock County

Nearly 20 in 100 adults in Maine

More than 17 in 100 adults in the United States

If Hancock County’s current cigarette rate among adults was on par with the national average, 1214 less adults would smoke. This is about the population of Sedgewick.

HANCOCK COUNTY
ADULT SMOKING RATE
19.8%
(Maine 19.8%)
6th LOWEST RATE IN MAINE

TOBACCO INDUSTRY INFLUENCE IN MAINE

Tobacco Companies Spend $46.7 MILLION Annually Marketing in Maine

VS.

$5.3 MILLION State Spending on Tobacco Prevention

TOBACCO USE DISPARITIES

Current smoking rates are twice as high among adults with a behavioral health condition.

People with a behavioral health condition are not only more likely to smoke, they also smoke more frequently. They account for 25% of the adult population, but they consume 40% of cigarettes sold in the U.S.

Current smoking rate among adults with no behavioral health condition

Current smoking rate among adults with a behavioral health condition
YOUTH AND TOBACCO USE  HANCOCK COUNTY

USE RATES

Youth Cigarette Smoking Rate

7% (MAINE 8.8%)

Youth cigarette, cigar, chewing tobacco, snuff, dip, dissolvable tobacco products use

9.9% (MAINE 13.9%)

Second Hand Smoke Exposure Rate

28.1% (MAINE 31.1%)

Electronic Vapor Product Use Rate

12.4% (MAINE 15.3%)

Vaping with e-cigarettes that contain nicotine can be addictive.
In a large study of youth*, those who used e-cigarettes were 2x more likely to start smoking cigarettes within 2 years than youth who never used any tobacco product.

* Nationally representative sample of 10,384 youth, ages 12-17, participating in the Population Assessment of Tobacco and Health (PATH) study

EXPOSURE TO ADVERTISING

More than a third of all Hancock County high school students report seeing tobacco advertisements “a lot” in stores.

Maine is Slipping Backward

2015 was the first year since 1997 that Maine’s youth smoking rate rose above the national rate

References


For more information, please visit www.mainepublichealth.org.
State of tobacco use in Maine fact sheets were generously supported by the Maine Cancer Foundation.