CURRENT CIGARETTE SMOKING RATES

More than 20 in 100 adults in Franklin County

Nearly 20 in 100 adults in Maine

More than 17 in 100 adults in the United States

If Franklin County’s current cigarette rate among adults was on par with the national average, 759 less adults would smoke. This is about the population of Carrabassett Valley and South Franklin UT combined.

TOBACCO INDUSTRY INFLUENCE IN MAINE

Tobacco Companies Spend $46.7 MILLION Annually Marketing in Maine

VS.

State Spending on Tobacco Prevention $5.3 MILLION

TOBACCO USE DISPARITIES

Current smoking rates are twice as high among adults with a behavioral health condition.

People with a behavioral health condition are not only more likely to smoke, they also smoke more frequently. They account for 25% of the adult population, but they consume 40% of cigarettes sold in the U.S.
YOUTH AND TOBACCO USE  FRANKLIN COUNTY

USE RATES

Youth Cigarette Smoking Rate

13.1%  (MAINE 8.8%)

Youth cigarette, cigar, chewing tobacco, snuff, dip, dissolvable tobacco products use

17.5%  (MAINE 13.9%)

Second Hand Smoke Exposure Rate

41.1%  (MAINE 31.1%)

Electronic Vapor Product Use Rate

18.2%  (MAINE 15.3%)

Vaping with e-cigarettes that contain nicotine can be addictive.
In a large study of youth*, those who used e-cigarettes were 2x more likely to start smoking cigarettes within 2 years than youth who never used any tobacco product.

* Nationally representative sample of 10,384 youth, ages 12-17, participating in the Population Assessment of Tobacco and Health (PATH) study

EXPOSURE TO ADVERTISING

Nearly half of all Franklin County high school students report seeing tobacco advertisements “a lot” in stores.

Maine is Slipping Backward

2015 was the first year since 1997 that Maine’s youth smoking rate rose above the national rate

References


For more information, please visit www.mainepublichealth.org.

State of tobacco use in Maine fact sheets were generously supported by the Maine Cancer Foundation.