



# MPHA TOBACCO WEBINAR SERIES

## Secondhand Smoke and Current Tobacco Laws: The Fight Continues

Experts in Maine law and secondhand smoke exposure will review the many current and sometimes complex laws on the books. Hear their successes and challenges and what is on the horizon to strengthen, enhance and potentially erode those laws. Anyone involved in the tobacco field, public policy, public health and public health law is encouraged to attend.

**Date/Time:** December 19, 2013, 3pm

**Link to Register:**

<https://www1.gotomeeting.com/register/378661033>

**Speakers:** Office of the Maine Attorney General, American Lung Association and Breathe Easy Coalition

## The Raw Numbers: Tobacco Use and Control Data Review—The Maine Story

Get the most up-to-date and relevant tobacco statistics in Maine. Learn how we compare to other states and within our state in areas such as quit attempts, youth use of tobacco and OTP and trends over time. Experts will provide interpretation of the data that public health and clinicians can use to aid their work and guide future efforts. Anyone wishing to stay current with tobacco data, learn more about Maine prevalence rates or who is involved in public health or public health policy is encouraged to attend.

**Date/Time:** January 16, 2014, 2pm

**Link to Register:**

<https://www1.gotomeeting.com/register/223675408>

**Speakers:** MaineHealth, Partnership For A Tobacco-Free Maine/School of Community and Population Health University of New England

## The Answers Are Out There: Best Practice Strategies to Reduce Tobacco Use

Evidence-based tobacco policies and programs have been proven to work to reduce youth initiation, increase quit attempts and reduce overall prevalence rates. Tobacco policy and strategy experts will review current best practice strategies from around the country and examples of the programs we implement here in Maine.

**Date/Time:** February 27th, 2014 at 2pm

**Link to Register:**

<https://www1.gotomeeting.com/register/198693440>

**Speakers:** American Cancer Society Cancer Action Network and American Heart Association

## Consider the Source: The Intersection Between the Fund for a Healthy Maine and Tobacco Prevention and Control

**Date/Time:** March 20, 2014, 2pm

**Link to Register:**

<https://www1.gotomeeting.com/register/553284137>

**Speakers:** Friends of the Fund for a Healthy Maine and MPHA

## Sex Sells: the Wild, Wild East—Emerging Tobacco Trends

**Date/Time:** May 15, 2014, 2pm

**Link to Register:**

<https://www1.gotomeeting.com/register/910761344>

**Speakers:** American Cancer Society Cancer Action Network and American Lung Association