TOBACCO’S TOLL IN MAINE

$660 PER HOUSEHOLD RESIDENTS’ STATE & FEDERAL TAX BURDEN FROM SMOKING-CAUSED GOVERNMENT EXPENDITURES

$40.9 MILLION ESTIMATED ANNUAL TOBACCO COMPANY MARKETING IN STATE

TOBACCO COMPANY MARKETING FIVE TO ONE SPENDING ON TOBACCO PREVENTION

ADULTS WHO SMOKE 20.2%

DEATHS CAUSED BY SMOKING EACH YEAR 2,400

HIGH SCHOOL STUDENTS WHO SMOKE 12.8%

Annual health care costs directly caused by smoking $811 MILLION

FundForAHealthyMaine.org

Source: 2014 Campaign For Tobacco-Free Kids