

# 2025 Supporter Prospectus

#### WHO ARE WE:

Maine Public Health Association has been The Voice of Public Health in Maine since 1984. We are the state's oldest, largest, and most diverse association for public health professionals. We represent more than 850 individual and 70 organizational members across the state. We work to advance the health of all people and places in Maine through advocacy, education, partnerships, and support for the public health workforce.

MPHA's guiding principles are to:

- Be the leading voice for public health policy and advocacy in Maine.
- Convene broad-based stakeholders and promote evidence-based and data-driven policy.
- Promote healthy communities and health equity.
- Engage members in our work.

#### **OUR REACH:**

We work statewide with 70+ partners across public health issue areas. We have a social media presence with 2,500+ followers, and our newsletter reaches 3,000+ public health professionals and stakeholders across Maine every month. Our annual meeting is the premier public health event in the state, with a record-breaking attendance of nearly 500 people last year. We have also added new networking and recognition events to build meaningful connections and celebrate the work of health professionals throughout Maine.

### **OUR ACHIEVEMENTS:**

Some highlights of 2024:

- The American Public Health Association's Center for Climate, Health and Equity recognized Maine Public Health Association with its Excellence in Climate Leadership Award at its annual conference.
- MPHA helped pass two historic pieces of gun safety legislation.
- Our monthly podcast, Healthy Maine Talks, hit 1,000 downloads.
- MPHA's 2024 annual conference attracted nearly 500 attendees, a record-breaking turnout.
- More than 60 individuals helped raise nearly \$30,000 toward MPHA's Future Fund to support the Association's work.

#### **LOOKING AHEAD:**

Our 2025 priorities are to increase member engagement through more networking, professional development, and educational opportunities, and increase our advocacy and partner development efforts.

We look forward to partnering with you!

Rebecca Boulos, PhD, MPH

Executive Director, Maine Public Health Association

# 2025 Supporter Opportunities

## **MPHA Marketing Sponsorships**

MPHA reaches a broad audience in several ways, including our monthly newsletter (3,000+ subscribers), social media (2,500+ total followers), monthly podcast, <u>Healthy Maine Talks</u> (40-60 downloads per episode), and monthly member digest (850+ active members).

Our network includes stakeholders across various public health and health care fields, including physicians, oral health advocates, environmentalists, public health nurses, educators, community health workers, and business leaders. We also reach policymakers, thought leaders, and new and traditional media through our communications channels.

This marketing sponsorship allows you to raise your organization's or company's profile with this critical audience on all of our communications channels at once. We'll post your ad, which can include a special offer or promotion, a special event or anything else you might want to promote that month with a direct link to your website, across MPHA's marketing channels, including our monthly newsletter, monthly member digest, social media, and select episodes of Healthy Maine Talks. All ads will be reviewed and approved by MPHA staff prior to publishing.

We offer three types of marketing sponsorship:

- 3 months (\$1,000) can be shared: up to 4 sponsors
- 6 months (\$2,500) can be shared: up to 2 sponsors
- Annual: (\$5,000) exclusive to one sponsor

# 2025 MPHA Spring Awards & Networking Event

Please consider supporting our eighth annual MPHA Spring Awards & Networking Event, recognizing public health leaders in Maine! This event presents a unique opportunity for organizations to show their support for public health champions across sectors, and across the state. Our event typically attracts 100+ attendees. The 2025 event will be held on Thursday, June 12<sup>th</sup> at Maple Hill Farm in Hallowell.

# Sponsoring organizations are recognized in all marketing materials, including press releases, social media posts, and MPHA's/event registration websites. Specifically:

- Logo recognition & e-link on MPHA & event websites (2,500+ views per month)
- Logo recognition & e-link in MPHA event emails, reaching 3,000+ public health-oriented professionals in Maine
- Recognition of sponsorship via MPHA social media outlets (Facebook, LinkedIn), reaching 2,500+ followers

### **Presidents' Award Sponsor**

\$3,000 (1 available)

The Presidents' Award is MPHA's most prestigious award. The Award Sponsor will be recognized in communications leading up to, and at, the event, including in live remarks when MPHA staff present the award. Sponsorship includes two tables with 8 reserved seats each and your company's logo on a placard.

## **Presenting Awards Sponsors**

\$1,000

Supporting Awards Sponsors will be recognized in communications leading up to, and at, the event, including in live remarks. Sponsorship includes one table with 8 reserved seats and your company's logo on a placard.

## Table Sponsorship (10 available)

\$500

Table sponsorships include 8 reserved seats and your company's logo on a placard.

# 2025 MPHA Annual Meeting

MPHA's 2025 Annual Meeting will be held on Monday, October 27th at the Augusta Civic Center. The event attracts 400+ public health professionals and students, representing all career levels and specializations, including medicine, chronic disease prevention, substance use, and environmental health.

Our attendees are the audience you want to reach: highly engaged and broad in specialty. The MPHA 2025 annual meeting is a chance to make connections and promote your organization to this committed audience through a variety of support opportunities that offer maximum exposure and deliver a significant return on your investment. This is the premier public health education event in Maine. Please join us!

## **Partnering with MPHA:**

- Showcases your company at the largest public health gathering in Maine
- Connects you with hundreds of highly engaged attendees from across the state and region
- Provides the unique opportunity to build relationships with public health researchers, practitioners, and clinicians in Maine

## All Annual Meeting Supporters will be acknowledged by:

- Logo recognition on event signage
- Recognition in introductory remarks and presentation
- Recognition on the event registration website
- Recognition in MPHA event emails, reaching 3,000+ public health-oriented professionals in Maine
- MPHA social media outlets (Facebook, LinkedIn), reaching 2,500+ followers
- Acknowledgment in the MPHA 2025 Annual Report and 2026 Supporter Prospectus

## **Gold Supporter**

Contributing \$10,000

- 15 complimentary registrations to the MPHA annual meeting (17 if exhibiting)
- 1 Annual Meeting exhibit booth, with priority placement
- Hyperlinked logo on all MPHA conference emails
- Special recognition in opening remarks at the conference

#### Silver Supporter

Contributing \$5,000

- 5 complimentary registrations to the MPHA annual meeting (7 if exhibiting)
- 1 Annual Meeting exhibit booth, with priority placement

## **Bronze Supporter**

Contributing \$3,000

- 2 complimentary registrations to the MPHA annual meeting (4 if exhibiting)
- 1 Annual Meeting exhibit booth

### **Friend Supporter**

Contributing less than \$3,000

- 2 complimentary registrations included with sponsorships of \$1,000 and above.
- 1 complimentary registration included with sponsorships between \$500-\$999.

### **Exhibitor Booths**

The exhibit hall is in the main event venue; attendees spend time there during meals and between sessions. *Non-profit:* \$600; *For-profit:* \$1,200 (Exhibit tables come with two complimentary conference registrations)

Other supporter opportunities include student scholarships, social events, meals, coffee breaks, breastfeeding support room, or in-kind conference giveaways. We are happy to explore custom opportunities that work best for you! Please contact MPHA's Executive Director, Becca Boulos (<a href="mailto:rebecca.boulos@mainepublichealth.org">rebecca.boulos@mainepublichealth.org</a>) to explore additional opportunities. Thank you for your interest in supporting MPHA!

# 2025 MPHA Organizational Memberships

# **Sustaining Organizational Membership**

\$6,000

- Up to 20 Individual yearly memberships (\$1,500 value)
- 40% discount for additional Individual employee memberships (\$45)
- 20% discount on MPHA annual conference for all Individual members
- Hyperlinked logo on MPHA monthly emails (3,000+ subscribers)
- Logo on MPHA website
- Free job posting
- 3-year commitment, renewable annually

## **Alliance Organizational Membership**

\$3,000

- Up to 15 Individual yearly memberships (\$1,125 value)
- 30% discount for additional Individual employee memberships (\$53)
- 10% discount on MPHA annual conference for all Individual members
- Logo on MPHA website
- Free job posting

## **Advocate Organizational Membership**

\$1,200

- 10 Individual yearly memberships (\$750 value)
- 20% discount for additional Individual employee memberships (\$60)
- Logo on MPHA website
- Free job posting

## **Partner Organizational Membership**

\$600

- 5 Individual yearly memberships (\$375 value)
- 10% discount for additional Individual employee memberships (\$68)
- Logo on MPHA website
- Free job posting

# **Stakeholder Organizational Membership**

\$300

- Up to 2 complimentary memberships (\$150 value)
- Logo on MPHA website
- Free job posting

# 2024 MPHA Organizational Supporters

Thank You to the following organizations for their generous support of MPHA in 2024, including support of our 40th<sup>th</sup> Annual Meeting, held in Portland, Maine. *Italics indicate organizational membership*.

2024 Grant Funding

Harold Alfond Center for the Advancement of

Maine's Workforce

American Public Health Association

The Bingham Program

Campaign for Tobacco-Free Kids

Maine Cancer Foundation

Maine Community Foundation

Maine Health Access Foundation

Maine Public Health Training Center/Maine AHEC

New England Public Health Training Center

Howard and Geraldine Polinger Family Foundation

**Seattle Foundation** 

Elmina B. Sewall Foundation

Islands Fund

Gold Supporter (\$10,000)

*MaineHealth* 

Silver Supporter (\$5,000)

Puritan Medical Products Northern Light Health

**Bronze Supporters (\$3,000)** 

AdCare Educational Institute of Maine

Bangor Public Health and Community Services

MaineGeneral Health

Market Decisions Research

Maine Technology Institute

MCD Global Health

Portland Public Health

University of Southern Maine

UMaine Institute of Medicine

Friend Supporters (<\$3,000)

3iHousing of Maine

American Cancer Society-Cancer Action Network

American Heart Association, ME

American Lung Association, ME

AstraZeneca

Auburn, ME

Bangor Public Health and Community Services

Bath-Brunswick Respite Care

**BeSmart** 

Bicycle Coalition of Maine

Blaisdell Consulting

Boston University School of Public Health

Cary Medical Center

Catholic Charities Office of Maine Refugee Services

Children's Oral Health Network

City of Portland, Portland Public Health Division

Coastal Healthy Communities Coalition

Community Caring Collaboration

Community Health Options

Consumers for Affordable Health Care

Cumberland County, Maine

**CSL Segirus** 

Defend Our Health

Disability Rights Maine

Ethos Marketing & Design

Full Plates Full Potential

Good Shepherd Food Bank

Goodwill of Northern New England

Groups Recover Together

GrowSmart Maine

**GSK Vaccines** 

Harvard School of Public Health

HealthReach Community Health Centers

Healthy Acadia

Healthy Androscoggin

Healthy Communities of the Capital Area

Healthy Living for ME

Help Me Grow

Hospice of Southern Maine

LumeTV

Maine Affordable Housing Coalition

Maine Allcare

Maine Conservation Voters

Maine Council on Aging

Maine Chapter, American Academy of Pediatrics

Maine CDC Lead Poisoning Prevention Program

Maine CDC Breast and Cervical Health Program

Maine CHW Initiative

Maine Development Foundation

Maine Environmental Education Association

Maine Family Planning

Maine Gun Safety Coalition

Maine Immigrants' Rights Coalition

Maine Indoor Air Quality Council

**Maine Initiatives** 

Maine Medical Association

Maine Network of Healthy Communities

Maine State Breastfeeding Coalition

Maine Youth Thriving

MMC Preventive Medicine Enhancement for

Maine Program

New Mainers Public Health Initiative

Northeast Delta Dental

Oasis Free Clinics

Partnerships for Health

passivhausMAINE

Patagonia Health

Penobscot Community Health Care
Pfizer
Pharming
Project REACH: Research Evidence-to-Action for
Community Health
PSR Maine
Public Health Partners
ReVision Energy
The Resurgam Group
The Roux Institute

The Ridge

Rinck Advertising

Ronald McDonald House Charities
Safe Communities Coalition
Sanofi
University of New England Center for Excellence
in Public Health
UNE Graduate Programs in Public Health
Volunteers of America, Northern New England
Western Maine Community Action
WinterKids
York Hospital

# 2024 MPHA Individual Supporters

Thank You to the following individuals for their generous support of MPHA in 2024, including making an additional donation when they renewed their membership, supporting our annual Awards Ceremony, providing scholarships for student memberships, or donating as part of our 40<sup>th</sup> anniversary appeal.

## \$2,000

Katherine Bourne & Mark Munger

#### \$1,000+

Joanne and Richard Cohen
Barbara Crowley, MD
Linda J. Frazier and Peter Ditmanson
Jay Knowlton and Blake McCartney
John LaCasse
Market Decisions Research

Ed Miller Tammy Nesin and Noah Nesin Julie Osgood, DrPH and David Bachman, MD Tara K. Pelletier and Scott Morin

Sheldon and Denise Tepler Angela Cole Westhoff

## **\$500**+

Andrew Coburn
Anne Conners
Deborah Deatrick
Sarah & Jeremy Gabrielson
Clay Graybeal & Deborah Hall
Sharon McDonnell & Gib Parrish
Lisa Miller

Michelle Mitchell
Rinck Advertising
Richard P. Veilleux
Edward Walworth
Leo Waterston

## **\$250**+

Anonymous (1)
Mollie Barnathan
Kip DeSerres
Lani Graham
Jay McCreight
Doug Michael
Peter Millard & Emily Wesson
Dr. Dora Mills
Holly Richards
Tory Rogers
Vicki L. Sebell
Sydney R. Sewall

## \$100-\$249

Anonymous (3)
Nancy Birkhimer
Denise Bisaillon
Allen F. Browne
Meredith Strang Burgess
Ned Claxton
Marla H. Davis, MSN, RN
Morgan Hynd
Karen O'Rourke
Trish Riley
Bethany Sanborn
Stephen Sears

### **Under \$100**

Anonymous (6)
Barbara Covey
Lee Anne Dodge
Ruth Dufresne
Judith Feinstein
Michelle Fong
Lu'Ann Garza
Tom Judge

Rachael Mahar
Stephen Meister MD, MHSA, FAAP
Daniel Meyer
Julie Mulkern
Whitney Parrish Perry
Emily Rines
Sarah Rines
Judith Tupper

# We are also grateful to members of MPHA's Board for their generous support in 2024!

### **Executive Committee**

Leo Waterston, MA (President)
Rachael Mahar, RN, BSN, CLC (Vice-President)
Jay McCreight, MSEd (Secretary)
Simon Perry, MBA (Treasurer)
Jay Knowlton, MPH (Past-President)

## **At-Large Members**

Maye Emlein, JD, MPH
Angela Fochesato
Lu'Ann Garza, CGMS
Clay Graybeal, PhD, MSW
David Harder, MS, PhD
Doug Michael, MPH
Noah Nesin, MD

# **At-Large Members cont.** Holly Richards, MPH, CHES

Denise Tepler, MA

# Affiliate Representative to the Governing Council (ARGC) of APHA

Sarah Rines

## **Non-Voting Members**

Stephen Sears, MD, MPH (Clinical Advisor) Nancy Birkhimer, MPH (Maine CDC Liaison)