



MPHA
Maine Public Health Association
2025 Supporter Prospectus

WHO ARE WE:

Maine Public Health Association has been The Voice of Public Health in Maine since 1984. We are the state's oldest, largest, and most diverse association for public health professionals. We represent more than 850 individual and 70 organizational members across the state. We work to advance the health of all people and places in Maine through advocacy, education, partnerships, and support for the public health workforce.

MPHA's guiding principles are to:

- Be the leading voice for public health policy and advocacy in Maine.
- Convene broad-based stakeholders and promote evidence-based and data-driven policy.
- Promote healthy communities and health equity.
- Engage members in our work.

OUR REACH:

We work statewide with 70+ partners across public health issue areas. We have a social media presence with 2,500+ followers, and our newsletter reaches 3,000+ public health professionals and stakeholders across Maine every month. Our annual meeting is the premier public health event in the state, with a record-breaking attendance of nearly 500 people last year. We have also added new networking and recognition events to build meaningful connections and celebrate the work of health professionals throughout Maine.

OUR ACHIEVEMENTS:

Some highlights of 2024:

- The American Public Health Association's Center for Climate, Health and Equity recognized Maine Public Health Association with its Excellence in Climate Leadership Award at its annual conference.
- MPHA helped pass two historic pieces of gun safety legislation.
- Our monthly podcast, Healthy Maine Talks, hit 1,000 downloads.
- MPHA's 2024 annual conference attracted nearly 500 attendees, a record-breaking turnout.
- More than 60 individuals helped raise nearly \$30,000 toward MPHA's Future Fund to support the Association's work.

LOOKING AHEAD:

Our 2025 priorities are to increase member engagement through more networking, professional development, and educational opportunities, and increase our advocacy and partner development efforts.

We look forward to partnering with you!



Rebecca Boulos, PhD, MPH
Executive Director, Maine Public Health Association

2025 Supporter Opportunities

MPHA Marketing Sponsorships

MPHA reaches a broad audience in several ways, including our monthly newsletter (3,000+ subscribers), social media (2,500+ total followers), monthly podcast, [Healthy Maine Talks](#) (40-60 downloads per episode), and monthly member digest (850+ active members).

Our network includes stakeholders across various public health and health care fields, including physicians, oral health advocates, environmentalists, public health nurses, educators, community health workers, and business leaders. We also reach policymakers, thought leaders, and new and traditional media through our communications channels.

This marketing sponsorship allows you to raise your organization's or company's profile with this critical audience on all of our communications channels at once. We'll post your ad, which can include a special offer or promotion, a special event or anything else you might want to promote that month with a direct link to your website, across MPHA's marketing channels, including our monthly newsletter, monthly member digest, social media, and select episodes of Healthy Maine Talks. All ads will be reviewed and approved by MPHA staff prior to publishing.

We offer three types of marketing sponsorship:

- 3 months (\$1,000) – can be shared: up to 4 sponsors
- 6 months (\$2,500) – can be shared: up to 2 sponsors
- Annual: (\$5,000) – exclusive to one sponsor

2025 MPHA Spring Awards & Networking Event

Please consider supporting our eighth annual MPHA Spring Awards & Networking Event, recognizing public health leaders in Maine! This event presents a unique opportunity for organizations to show their support for public health champions across sectors, and across the state. Our event typically attracts 100+ attendees. The 2025 event will be held on Thursday, June 12th at Maple Hill Farm in Hallowell.

Sponsoring organizations are recognized in all marketing materials, including press releases, social media posts, and MPHA's/event registration websites. Specifically:

- Logo recognition & e-link on MPHA & event websites (2,500+ views per month)
- Logo recognition & e-link in MPHA event emails, reaching 3,000+ public health-oriented professionals in Maine
- Recognition of sponsorship via MPHA social media outlets (Facebook, LinkedIn), reaching 2,500+ followers

Presidents' Award Sponsor

\$3,000 (1 available)

The Presidents' Award is MPHA's most prestigious award. The Award Sponsor will be recognized in communications leading up to, and at, the event, including in live remarks when MPHA staff present the award. Sponsorship includes two tables with 8 reserved seats each and your company's logo on a placard.

Presenting Awards Sponsors

\$1,000

Supporting Awards Sponsors will be recognized in communications leading up to, and at, the event, including in live remarks. Sponsorship includes one table with 8 reserved seats and your company's logo on a placard.

Table Sponsorship (10 available)

\$500

Table sponsorships include 8 reserved seats and your company's logo on a placard.

2025 MPHA Annual Meeting

MPHA's 2025 Annual Meeting will be held on Monday, October 27th at the Augusta Civic Center. The event attract 400+ public health professionals and students, representing all career levels and specializations, including medicine, chronic disease prevention, substance use, and environmental health.

Our attendees are the audience you want to reach: highly engaged and broad in specialty. The MPHA 2025 annual meeting is a chance to make connections and promote your organization to this committed audience through a variety of support opportunities that offer maximum exposure and deliver a significant return on your investment. This is the premier public health education event in Maine. Please join us!

Partnering with MPHA:

- Showcases your company at the largest public health gathering in Maine
- Connects you with hundreds of highly engaged attendees from across the state and region
- Provides the unique opportunity to build relationships with public health researchers, practitioners, and clinicians in Maine

All Annual Meeting Supporters will be acknowledged by:

- Logo recognition on event signage
- Recognition in introductory remarks and presentation
- Recognition on the event registration website
- Recognition in MPHA event emails, reaching 3,000+ public health-oriented professionals in Maine
- MPHA social media outlets (Facebook, LinkedIn), reaching 2,500+ followers
- Acknowledgment in the MPHA 2025 Annual Report and 2026 Supporter Prospectus

Gold Supporter

Contributing \$10,000

- 15 complimentary registrations to the MPHA annual meeting (17 if exhibiting)
- 1 Annual Meeting exhibit booth, with priority placement
- Hyperlinked logo on all MPHA conference emails
- Special recognition in opening remarks at the conference

Silver Supporter

Contributing \$5,000

- 5 complimentary registrations to the MPHA annual meeting (7 if exhibiting)
- 1 Annual Meeting exhibit booth, with priority placement

Bronze Supporter

Contributing \$3,000

- 2 complimentary registrations to the MPHA annual meeting (4 if exhibiting)
- 1 Annual Meeting exhibit booth

Friend Supporter

Contributing less than \$3,000

- 2 complimentary registrations included with sponsorships of \$1,000 and above.

Exhibitor Booths

Non-profit: \$600; For-profit: \$1,200

The exhibit hall is in the main event venue; attendees spend time there during meals and between sessions.

Other supporter opportunities include general meeting support, student scholarships, social events, meals, coffee breaks, breastfeeding support room, or in-kind conference giveaways. We are happy to explore custom opportunities that work best for you! Please contact MPHA's Executive Director, Becca Boulos (rebecca.boulos@mainepublichealth.org) to explore additional opportunities. Thank you for your interest in supporting MPHA!

2025 MPHA Organizational Memberships

Sustaining Organizational Membership

\$6,000

- Up to 20 Individual yearly memberships (\$1,500 value)
- 40% discount for additional Individual employee memberships (\$45)
- 20% discount on MPHA annual conference for all Individual members
- Hyperlinked logo on MPHA monthly emails (3,000+ subscribers)
- Logo on MPHA website
- Free job posting
- 3-year commitment, renewable annually

Alliance Organizational Membership

\$3,000

- Up to 15 Individual yearly memberships (\$1,125 value)
- 30% discount for additional Individual employee memberships (\$53)
- 10% discount on MPHA annual conference for all Individual members
- Logo on MPHA website
- Free job posting

Advocate Organizational Membership

\$1,200

- 10 Individual yearly memberships (\$750 value)
- 20% discount for additional Individual employee memberships (\$60)
- Logo on MPHA website
- Free job posting

Partner Organizational Membership

\$600

- 5 Individual yearly memberships (\$375 value)
- 10% discount for additional Individual employee memberships (\$68)
- Logo on MPHA website
- Free job posting

Stakeholder Organizational Membership

\$300

- Up to 2 complimentary memberships (\$150 value)
- Logo on MPHA website
- Free job posting

2024 MPHA Organizational Supporters

Thank You to the following organizations for their generous support of MPHA in 2024, including support of our 40thth Annual Meeting, held in Portland, Maine. *Italics indicate organizational membership.*

2024 Grant Funding

Harold Alfond Center for the Advancement of
Maine's Workforce
American Public Health Association
The Bingham Program
Campaign for Tobacco-Free Kids
Maine Cancer Foundation
Maine Community Foundation
Maine Health Access Foundation
Maine Public Health Training Center/Maine AHEC
New England Public Health Training Center
Howard and Geraldine Polinger Family Foundation
Seattle Foundation
Elmina B. Sewall Foundation
Islands Fund

Gold Supporter (\$10,000)

MaineHealth

Silver Supporter (\$5,000)

Puritan Medical Products
Northern Light Health

Bronze Supporters (\$3,000)

AdCare Educational Institute of Maine
Bangor Public Health and Community Services
MaineGeneral Health
Market Decisions Research
Maine Technology Institute
MCD Global Health
Portland Public Health
University of Southern Maine
UMaine Institute of Medicine

Friend Supporters (<\$3,000)

3iHousing of Maine
American Cancer Society-Cancer Action Network
American Heart Association, ME
American Lung Association, ME
AstraZeneca
Auburn, ME
Bangor Public Health and Community Services
Bath-Brunswick Respite Care
BeSmart
Bicycle Coalition of Maine
Blaisdell Consulting
Boston University School of Public Health
Cary Medical Center
Catholic Charities Office of Maine Refugee Services
Children's Oral Health Network
City of Portland, Portland Public Health Division

Coastal Healthy Communities Coalition
Community Caring Collaboration
Community Health Options
Consumers for Affordable Health Care
Cumberland County, Maine
CSL Seqirus
Defend Our Health
Disability Rights Maine
Ethos Marketing & Design
Full Plates Full Potential
Good Shepherd Food Bank
Goodwill of Northern New England
Groups Recover Together
GrowSmart Maine
GSK Vaccines
Harvard School of Public Health
HealthReach Community Health Centers
Healthy Acadia
Healthy Androscoggin
Healthy Communities of the Capital Area
Healthy Living for ME
Help Me Grow
Hospice of Southern Maine
LymeTV
Maine Affordable Housing Coalition
Maine Allcare
Maine Conservation Voters
Maine Council on Aging
Maine Chapter, American Academy of Pediatrics
Maine CDC Lead Poisoning Prevention Program
Maine CDC Breast and Cervical Health Program
Maine CHW Initiative
Maine Development Foundation
Maine Environmental Education Association
Maine Family Planning
Maine Gun Safety Coalition
Maine Immigrants' Rights Coalition
Maine Indoor Air Quality Council
Maine Initiatives
Maine Medical Association
Maine Network of Healthy Communities
Maine State Breastfeeding Coalition
Maine Youth Thriving
*MMC Preventive Medicine Enhancement for
Maine Program*
New Mainers Public Health Initiative
Northeast Delta Dental
Oasis Free Clinics
Partnerships for Health
passivhausMAINE
Patagonia Health

Penobscot Community Health Care
Pfizer
Pharming
*Project REACH: Research Evidence-to-Action for
Community Health*
PSR Maine
Public Health Partners
ReVision Energy
The Resurgam Group
The Roux Institute
The Ridge
Rinck Advertising

Ronald McDonald House Charities
Safe Communities Coalition
Sanofi
*University of New England Center for Excellence
in Public Health*
UNE Graduate Programs in Public Health
Volunteers of America, Northern New England
Western Maine Community Action
WinterKids
York Hospital

2024 MPHA Individual Supporters

Thank You to the following individuals for their generous support of MPHA in 2024, including making an additional donation when they renewed their membership, supporting our annual Awards Ceremony, providing scholarships for student memberships, or donating as part of our 40th anniversary appeal.

\$2,000

Katherine Bourne & Mark Munger

\$1,000+

Joanne and Richard Cohen

Barbara Crowley, MD

Linda J. Frazier and Peter Ditmanson

Jay Knowlton and Blake McCartney

John LaCasse

Market Decisions Research

Ed Miller

Tammy Nesin and Noah Nesin

Julie Osgood, DrPH and David Bachman, MD

Tara K. Pelletier and Scott Morin

Sheldon and Denise Tepler

Angela Cole Westhoff

\$500+

Andrew Coburn

Anne Conners

Deborah Deatrick

Sarah & Jeremy Gabrielson

Clay Graybeal & Deborah Hall

Sharon McDonnell & Gib Parrish

Lisa Miller

Michelle Mitchell

Rinck Advertising

Richard P. Veilleux

Edward Walworth

Leo Waterston

\$250+

Anonymous (1)

Mollie Barnathan

Kip DeSerres

Lani Graham

Jay McCreight

Doug Michael

Peter Millard & Emily Wesson

Dr. Dora Mills

Holly Richards

Tory Rogers

Vicki L. Sebell

Sydney R. Sewall

\$100-\$249

Anonymous (3)

Nancy Birkhimer

Denise Bisailon

Allen F. Browne

Meredith Strang Burgess

Ned Claxton

Marla H. Davis, MSN, RN

Morgan Hynd

Karen O'Rourke

Trish Riley

Bethany Sanborn

Stephen Sears

Under \$100

Anonymous (6)
Barbara Covey
Lee Anne Dodge
Ruth Dufresne
Judith Feinstein
Michelle Fong
Lu'Ann Garza
Tom Judge

Rachael Mahar
Stephen Meister MD, MHSA, FAAP
Daniel Meyer
Julie Mulkern
Whitney Parrish Perry
Emily Rines
Sarah Rines
Judith Tupper

We are also grateful to members of MPHA's Board for their generous support in 2024!

Executive Committee

Leo Waterston, MA (President)
Rachael Mahar, RN, BSN, CLC (Vice-President)
Jay McCreight, MSED (Secretary)
Simon Perry, MBA (Treasurer)
Jay Knowlton, MPH (Past-President)

At-Large Members

Maye Emlein, JD, MPH
Angela Fochesato
Lu'Ann Garza, CGMS
Clay Graybeal, PhD, MSW
David Harder, MS, PhD
Doug Michael, MPH
Noah Nesin, MD

At-Large Members cont.

Holly Richards, MPH, CHES
Denise Tepler, MA

Affiliate Representative to the Governing Council (ARGC) of APHA

Sarah Rines

Non-Voting Members

Stephen Sears, MD, MPH (Clinical Advisor)
Nancy Birkhimer, MPH (Maine CDC Liaison)