



## **2024 MPHA Annual Meeting Innovations in Public Health**

MPHA's 2024 Annual Meeting will be held on Wednesday, October 2<sup>nd</sup> at the Holiday Inn by the Bay in Portland. Sessions bring together 400-450 public health professionals and students, representing all career levels and public health specializations, including medicine, epidemiology, nutrition, tobacco, physical activity, substance use, and environmental health, across the state and the country.

Our attendees are the audience you want to reach: highly engaged and broad in specialty. The MPHA 2024 annual meeting is a chance to make connections and promote your organization to this committed audience through a variety of support opportunities that offer maximum exposure and deliver a significant return on your investment. This is the premier public health education event in Maine. Please join us!

### **Partnering with MPHA:**

- Showcases your company at the largest public health gathering in Maine
- Puts your organization in front of hundreds of highly engaged attendees from around the state
- Gives you the unique opportunity to build relationships with public health researchers, practitioners, and clinicians in Maine

### **All Annual Meeting Supporters will be acknowledged by:**

- Logo recognition on event signage
- Recognition in introductory remarks and presentation
- Recognition on the event registration website
- Recognition in MPHA event emails, reaching 3,000+ public health-oriented professionals in Maine
- MPHA social media outlets (Facebook, Twitter), reaching 2,500+ followers
- Acknowledgment in the MPHA Annual Report and 2024 Supporter Prospectus

### **Platinum Supporter**

Contributing \$12,000+

- 20 complimentary registrations to the MPHA Annual Meeting
- Hyperlinked logo on MPHA annual conference emails
- Reserved Annual Meeting exhibitor table(s) (up to 2), with priority placement

### **Gold Supporter**

Contributing \$10,000

- 15 complimentary registrations to the MPHA annual meeting
- Hyperlinked logo on MPHA event emails
- Reserved Annual Meeting exhibitor table (1), with priority placement

### **Silver Supporter**

Contributing \$5,000

- 5 complimentary registrations to MPHA annual meeting

- Reserved Annual Meeting exhibitor table (1), with priority placement

### **Bronze Supporter**

Contributing \$3,000

- 3 complimentary registrations to MPHA annual meeting
- 1 Annual Meeting exhibit table included

### **Friend Supporter**

Contributing less than \$3,000

- \$500-\$999 receives 1 complimentary registration to MPHA annual meeting
- \$1000-\$2,999 receives 2 complimentary registrations to MPHA annual meeting

*If you would prefer to sponsor a specific item (e.g., breakfast, lunch, coffee break, breastfeeding room), please contact MPHA Executive Director, Becca Boulos ([rebecca.boulos@mainepublichealth.org](mailto:rebecca.boulos@mainepublichealth.org)).*

### **Exhibitor Booths**

Non-profit: \$600; For-profit: \$1,200

The exhibit hall will be in the main event venue, attendees will spend time there during breakfast, lunch, and in between sessions. Exhibitor fee includes 2 conference registrations.

### **Material Distribution in Delegate Bags**

\$300 (Non-exhibitors) or \$100 (Exhibitors) *per insert*

To publicize an upcoming conference, promote a new product or draw traffic to an exhibit booth, an announcement can be inserted into the MPHA Annual Meeting delegate bags. A completed materials distribution form must be submitted to MPHA for review and approval prior to printing. *Please note: Bag inserts are not included in total support calculations.*

Other supporter opportunities include general meeting support, student scholarships, social events, or in-kind conference giveaways. We are happy to explore custom opportunities that would work best for you! Please contact MPHA Executive Director, Becca Boulos ([rebecca.boulos@mainepublichealth.org](mailto:rebecca.boulos@mainepublichealth.org)). Thank you for your interest in supporting MPHA!