



## **September 14th Issue**

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The **deadline** for the next MPHA Enews is **Thursday, September 20th** the September 21st issue.

Please contact Michelle Caliandro with content or questions about this publication at [mcaliandro@mainelung.org](mailto:mcaliandro@mainelung.org) or 1-800-499-5864 x 103.

## Advocacy Alerts

### Help Save SCHIP for America's Kids!

The State Children's Health Insurance Program (SCHIP) will expire at the end of this month unless Congress and the White House take action. Governors, elected officials and concerned citizens are showing their support for SCHIP and enrolling eligible uninsured kids in SCHIP and Medicaid at thousands of events taking place across the country. For more info:

<http://covertheuninsured.org/>

## Learning Opportunities

### Fundraising Fundamentals

The How, When, Where, and Why of a Successful Solicitation, for All Nonprofit Board Members and Executive Staff. Thursday, October 18, 2007, 8:30 a.m. - 12:00 p.m.

Continental Breakfast 8:00 a.m.

Location: USM Lewiston - Auburn College, 51 Westminster St, Lewiston

How to Register: Contact Wayne at (207) 773-3254 x100 or [wgriffin@civicleadership.org](mailto:wgriffin@civicleadership.org)

Registration Fee: \$70 per person, and \$55 for additional group members

Cancellation Policy: Registration cancellations must be received 48-hours prior to the workshop.

Boards play a special role in ensuring adequate financial resources for their organizations. This introductory workshop is an excellent first step to developing the skills you need to carry out your responsibility. The emphasis is on the fundamentals and practical strategies that any board member can use to contribute to their organization's fundraising program.

For complete details [click here](#).

Many thanks to the Androscoggin County Chamber of Commerce for their generous support of this workshop.

### **Homeland Defense Journal and Government Horizons Training Conference Preparing for Pandemic Influenza Training Conference**

November 13-14, 2007, Sheraton National, Arlington, VA

Special Note: This conference is being held in conjunction with the "Working with Media in Crisis Situations" conference. Special pricing is available for registrants attending both conferences. For more information on all of our security and mass casualty planning conferences and training, go to [www.homelanddefensejournal.com](http://www.homelanddefensejournal.com) or [www.governmenthorizons.org](http://www.governmenthorizons.org).

### **Mars Hill Visit: A Unique Learning Opportunity**

NRCM invites you to join them on Saturday, September 29, for an exciting excursion to New England's largest wind farm, located right here in Maine, at Mars Hill. We will tour the ridgeline, meet with wind farm developer UPC Wind, and talk with town officials, business owners and residents to learn firsthand the impact of wind power on our environment and on local communities.

The Mars Hill wind farm has been generating clean energy since January. NRCM endorsed the wind farm on Mars Hill, and remains a strong advocate of it and all appropriately sited projects. This fall is a great time to visit Mars Hill, enjoy beautiful foliage along the way, and to evaluate wind power for yourself.

NRCM has planned three trips to Mars Hill. The first tour in late July was a terrific experience for everyone (you can see a slide show and read comments on the NRCM web site.) The next trip will be Saturday, September 29th, and you are all invited to attend. Space and logistics limit the trip to 70 participants, on a first-come, first-serve basis.

NRCM is chartering a tour bus for the trip, which will depart Portland at 6:30 a.m. and return by 9:30 p.m. (It will also make a quick stop or two along the way to pick up/drop off passengers.) The group will tour the turbines up on Mars Hill Mountain, so dress appropriately for windy conditions and a short hike.

The cost of the trip, including transportation; all activities; a breakfast snack, lunch, and dinner, is \$25 per person. One of our meals will be at Al's Diner in Mars Hill – sandwiches, burgers, soups, salads, baskets, seafood, desserts, and drinks. The trip cost is generously subsidized by NRCM's supporting foundations.

To reserve a space, complete the RSVP information and mail it to NRCM with a check, payable to the Natural Resources Council of Maine. Reservations will be accepted on a first-come, first-serve basis, but please reply no later than September 21. Until then, please check NRCM's website at [http://www.nrcm.org/marshall\\_visit.asp](http://www.nrcm.org/marshall_visit.asp) to see if the trip is full. Again, if you have any questions please contact Sara Lovitz at [slovitz@nrcm.org](mailto:slovitz@nrcm.org) or (207)622-3101 ext. 20

## Information

### **MPHA Annual Meeting**

The Maine Public Health Association will be holding its annual meeting on October 23, 2007, at the Augusta Civic Center. This year's theme is "Public Health Emergencies for EVERYONE involved in the health of Maine people"

The brochure can be found on the [MPHA website](#)

Online registration -- [click here](#)

Please feel free to distribute widely to all those who you feel would be interested. Thank you.

### **The UMaine Center on Aging Open House**

The Umaine Center on Aging cordially invites you to our Open House on Friday, September 28, 2007 from 3:00 - 5:00 p.m. 3rd floor of Camden Hall, 25 Texas Avenue, Bangor. Please submit your RSVP by completing the form found [here](#): (Directions are also provided on this webpage)

We look forward to showing you our new location!

### **Global Survey Reveals Significant Gap in Meeting World's Mental Health Care Needs**

Mental disorders rank among the top ten illnesses causing disability-more than 37 percent worldwide-with depression being the leading cause of disability among people ages 15 and older, according to the Global Burden of Disease and Risk Factors published in 2006. Yet, the world's mental health care needs are largely going unmet, especially in less developed nations but also in high- income countries, according to results from a new survey of 17 countries conducted as part of the World Health Organization's (WHO) World Mental Health Survey Initiative. The results of the initiative, partially funded by the National Institutes of Health's National Institute of Mental Health (NIMH), were published in The Lancet in September 2007.

[Full press release](#)

### **North American Plan for Avian Flu**

The North American Plan for Avian Flu can be found at:  
<http://www.state.gov/g/avianflu/91242.htm>

### **3rd Annual Forum for Healthcare Leaders**

The Muskie School's Graduate Program in Health Policy and Management is sponsoring the 3rd Annual Forum for Healthcare Leaders on October 3, 4 and 5. The theme for this year's meeting is: "Our Healthcare Workforce: Continuing to Care in the 21st Century."

This year four seminars are offered over the course of three days. In each specific content area, there will be a substantive exploration of the issues and solutions that face managers in meeting their workforce needs. These courses may be taken for one graduate credit or CME credit, or simply as an audit. Enrollment in any of these courses includes registration for the Keynote Reception and Address on Thursday evening. Each course includes guest lecturers that will provide valuable insights and experience to the subject matter.

For more information about registration, please go to [www.muskie.usm.maine.edu/healthforum](http://www.muskie.usm.maine.edu/healthforum) or contact Angela Foss at [afoss@usm.maine.edu](mailto:afoss@usm.maine.edu)

A word about scheduling conflicts. We know that the Maine Health Management Coalition has scheduled its important and interesting fall symposium on Thursday morning (Value-based Healthcare Purchasing: Are We Serious? [www.mhmc.info](http://www.mhmc.info)) and this meeting conflicts with some of the Fall Forum's sessions. We've been working with MHMC to communicate that there is sufficient flexibility in schedules that folks can attend most of both meetings, including the Keynote Address on Thursday evening with Dr. Arnold Relman. Thanks.

## Career Opportunities

### **Manager, Health Promotion -- American Lung Association of Maine**

#### **Description:**

The position will oversee the planning, development, implementation and evaluation of health promotion activities for the American Lung Association of Maine in Augusta.

This position will also have the opportunity to work collaboratively with other Lung Associations in New England on identified initiatives.

### **Educational and Experience Requirements:**

This is a full time leader/manager position in health promotion. It requires professional preparation in the field of community health or public health with a Bachelor's degree required. Required experience includes: program planning, implementation, evaluation and demonstrated ability to work independently as well as collaboratively. Also required is a minimum of 5 years of progressively responsible experience in the field. CHES preferred. Some background in environmental health a plus!

Competitive salary. Excellent benefits.

### **Application:**

Please send resume with cover letter via email to: [lscott@mainelung.org](mailto:lscott@mainelung.org)

*Deadline for submission is September 21, 2007.*

## **Supporting Our Membership**

### **Shop For A Cause with Macy's**

On **Saturday, October 13**, Macy's stores nationwide will host a Shop For A Cause charity shopping day, with donations benefiting Go Red For Women. Customers who make a minimum \$5 donation will receive an all-day savings pass for select merchandise in-store and on [www.macys.com](http://www.macys.com) **Make your donation online and download your savings pass in advance.** Or make your \$5 donation at any Macy's store location on October 13 and receive your savings pass to be used that day. Macy's is a national sponsor of Go Red For Women.



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