



March 9th Issue

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The **deadline** for the next MPHA Enews is **Thursday, March 15th** for the March 16th issue.

Please contact Michelle Caliandro with content or questions about this publication at mcaliandro@mainelung.org or 1-800-499-5864 x 103.

Learning Opportunities

Assessing and Managing Suicide Risk

2 Trainings ~ April 20 - Jeff's Catering, Brewer, April 27 - Keeley the Caterer, Portland

This workshop is designed to meet the needs of mental health care providers across the entire professional spectrum. The course is equally useful whether you are a psychiatrist, psychologist, licensed counselor, social worker, nurse, employee assistance professional -literally any practicing behavioral health specialist. Mental health professionals who attend this course will be more knowledgeable and confident when faced with suicidal clients.

This program is sponsored by:

- Maine Youth Suicide Prevention Program
- Office of Adult Mental Health Services, Maine DHHS
- Suicide Prevention Resource Center
- American Association of Suicidology

CE credits available. For information: Kara Ohlund 207-622-7566 ext. 231

To register online: <http://www.mcdregistration.org/index.asp>

Behavioral Health Leaders and Providers 2007 Summit

Save The Date! ~ Tuesday, June 19, 2007, Maple Hill Farms – Hallowell

9:00 am -2:30 pm ~ Maine Leads the Nation Again - Get On Board!

The Central Maine Behavioral Health Tobacco Treatment Collaborative presents...

Behavioral Health Leaders and Providers 2007 Summit

Learn how to fully integrate tobacco treatment into your organization

Consider policy changes that will improve tobacco treatment

Keynote address - Brenda Harvey, Commissioner, Maine Department of Health and Human Services

This free Summit is sponsored by the Central Maine Behavioral Health Tobacco Treatment Collaborative: Kennebec Valley Mental Health Center; MaineGeneral Health; Inland Hospital; Partnership for a Tobacco-Free Maine; Healthy Communities of the Capital Area and Healthy Maine Partnership of Greater Waterville.

To receive a summit brochure, contact Tina Chapman at Healthy Maine Partnership of Greater Waterville, PO Box 91, Waterville, ME 04903-0091; 873-0686 or e-mail tinac@unitedwaymidme.org

Return address: Healthy Maine Partnership of Greater Waterville, PO Box 91, Waterville, ME 04903-0091

Depression Symptoms and Solutions ~ Free Learning Series

When is it time to get help? Depression affects over 18 million Americans each year, and only a small percentage seek help. Learn about depression symptoms and what current treatments are available for the most costly and under treated illness in America.

Speaker: Trish Gagnon, PA-C Location: KVMHC Clinic, 66 Stone St., Augusta, Maine Date & Time: Wednesday, March 14, 5:30 to 6:30 PM For more information, please call 207-626-3455.

This series is made possible by a generous grant from the Gardiner Savings Institution, F.S.B. Charitable Foundation

Kennebec Valley Mental Health Center ~ www.kvmhc.org

This is absolutely FREE to the public. Where else can you go to get free information on important issues of daily living - like this one - depression - who hasn't experienced it? And questions are always answered as best as they can be. Share this with your family and friends too!

Grantsmanship Training Program

The Grantsmanship Center is holding a training program at the University of Southern Maine in Portland May 14-18, 2007, this 5-day program is being offered in conjunction with the Maine Philanthropy Center. The program is for both novice and advanced grantseekers and covers all aspects of researching grants, writing proposals and negotiating with funding sources. The program includes a free year of follow-up including professional proposal review. Tuition is \$875 (a limited number of half tuition scholarships are available for organizations with budgets less than \$300,000). Enrollment is limited to 30. To register or apply for scholarship call Grantsmanship center 800-421-9512 or enroll online at www.tqci.com

For more info about the USM site, please contact Larry Waxler 207-780-4411.

Physicians in Rural Practice Symposium

"Transforming Office Practice and Diabetic Care for the 21st Century" will be held on Friday, March 23 at the Ben Franklin Center, at Franklin Memorial Hospital, Farmington, Maine. For more information and to register call: 779-2451.

2007 National Health Literacy Institutes

Announcing: 2007 National Health Literacy Institutes - the premier opportunity to learn plain language skills to plan, write, and design effective, accessible information for print and web. This Institute has been sponsored by the University of New England in Maine for the past 15 years. See: www.HealthLiteracyInstitute.net

The 2007 Summer Institute will be held June 10-13. The 2007 Fall Institute (repeat) will be held October 28-31. Both Institutes are hosted in Freeport, Maine, home of LL Bean and many shopping outlets as well as the natural wonders of the Atlantic Ocean and scenic parks.

All details and registration information are at this website:

www.HealthLiteracyInstitute.net

Each Institute is limited to 30 participants, so register early to hold your place.

Sue Stableford, MPH, MSB, Director, AHEC Health Literacy Center,
University of New England, 11 Hills Beach Rd., Biddeford, Maine 04005, Tel:
207-602-2205, email: ssableford@une.edu

www.HealthLiteracyInstitute.net ~ www.ClearLanguageGroup.com

2nd Annual ~ Comprehensive Sexuality Education Conference

Sexually Healthy – The Way Maine Should Be

April 5th, 2007, 8:30 a.m. – 3:00 p.m., Eastland Park Hotel
Portland, Maine

Inspiration! Skills! Resources! Networking!

In addition to national keynote presenter Barbara Huberman from Advocates for Youth, this day-long conference offers a variety of workshops for educational and healthcare professions interested in exploring and learning new strategies to improve the sexual health of all Mainers.

For more information or to register go to:

http://www.maine-family-planning.org/docs/training_workshops/ConferenceBrochureInside.pdf

Cost: \$35 per person, \$25 each additional person

Sponsored by: Family Planning Association of Maine; Maine Department of Education; Maine Center for Disease Control & Prevention; Plain Truth for Maine Youth Coalition; New Beginnings: University of Maine at Farmington ~ Sexually Healthy – The Way Maine Should Be

Legislative Information

Legislative Update

MPHA priority areas are:

- Fund for a Healthy Maine;
- Environmental Issues;
- Health Care Access;
- Obesity;
- Tobacco;
- Public Health Infrastructure; and
- Other - as appropriate.

Regarding Legislative activity - A full public hearing schedule is available by following this link:

<http://www.state.me.us/legis/senate/Documents/hearing/ANPHFrame.htm>

For additional legislative information:

<http://janus.state.me.us/legis/lio/>

For more information regarding MPHA's legislative priorities go to:
mpha@mcd.org

Raise Your Voice!

Environmental Health Advocacy Day ~ Thursday, April 5th, 2007, 8:00 AM,
Maine State Capitol, Cross Cafe

Because Democracy is a tool that works best when used by many hands.

Protect Children's Health from Unnecessary Dangerous Chemicals like Deca

Chemicals are especially dangerous to our children when they break down slowly, build up in our food chain and are so pervasive that we come into contact with them daily. The unfortunate truth is that these persistent toxic chemicals are in a wide variety of household products and are in the food we eat, the water we drink and the air we breathe. Help us protect our children and phase out Deca, a toxic flame retardant, here in Maine.

The Alliance for a Clean and Healthy Maine campaigns to phase out these unnecessary dangerous chemicals and replace them with safer alternatives. Public health, labor, community, and environmental organizations work together to prevent harm before it happens. PLEASE JOIN US to make your voice heard!

Come join us for a day at the Statehouse and add your voice to a growing chorus of Mainers that want a healthy environment where we live, work and play. Your legislators will be making critical decisions impacting the health of our families and our environment—we need to make our voices heard.

No prior statehouse experience is needed; organizers will brief you on issues and lobbying techniques.

Thursday, April 5th, 8:00 AM to 3:30 PM, Maine State Capitol, Please RSVP so we can plan accordingly!

To RSVP or find out more information contact: Harris Parnell 871-1810, harris@toxicsaction.org

The Maine Public Health Association is part of the Alliance for a Clean and Healthy Maine.

Information

Action Plan for Behavioral Health Workforce Development Now Available

The Annapolis Coalition on the Behavioral Health Workforce is pleased to announce the release of An Action Plan for Behavioral Health Workforce Development. This is the culmination of a two-year effort of work to create a national strategic plan to strengthen the mental health and addictions workforce. More than 5,000 individuals were engaged in the planning process. The plan is available for download without charge at the Coalition's website (www.annapoliscoalition.org). In addition to the full plan, an Executive Summary is also available. The plan was funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) and can also be accessed through its website.

There has been widespread recognition of a national workforce crisis. It is characterized, in part, by problems of recruitment and retention; minimal workforce diversity; inadequate access to training; the questionable relevance and effectiveness of many educational programs; and a lack of cultural competence among those providing care. Until now, there was no single planning resource that encompassed workforce development for prevention, treatment, and recovery across the mental health and addiction sectors of this field. This Action Plan is designed to bridge those sectors and the traditional professional disciplines. Further, it addresses preparation and support of a workforce to meet the needs of persons across the lifespan. The Action Plan places major emphasis on expanded roles in the "workforce" for persons in recovery, youth, family members, and community coalitions in caring for themselves and as educators of the traditional workforce.

We urge you to access, read, and ACT on the plan. There are detailed implementation tables included in the document, which can serve as a blueprint for action by individuals, organizations, government agencies and community coalitions. There is a need for "all hands" to redouble their efforts to address this crisis. This Action Plan can inform those efforts.

We are disseminating the action plan broadly. Similarly, we encourage you to forward this e-mail message to colleagues who share your concerns about the workforce.

The Annapolis Coalition is committed to sustaining the momentum that has been generated on this critical issue. Via our website, we invite you to provide us with your feedback on the Action Plan and your recommendations for moving forward on this important agenda.

The Annapolis Coalition is a not-for-profit organization committed to promoting the development of the behavioral health workforce. The Coalition provides consultation and technical assistance to organizations and governments and can assist those seeking to implement the plan's recommendations. More information about the Annapolis Coalition and its capabilities can be found by visiting www.annapoliscoalition.org

Enter the NPHW Viral Video Contest and Win a Cash Prize

Can you make films? APHA and the Student Assembly invites high school, college and graduate students to participate in our first ever National Public Health Week Viral Video contest.

How do I enter? Think of a compelling idea for a video that spreads the word about preparing for a public health emergency. Maybe it's a story, an interview, or what life is like in the aftermath of a natural or manmade disaster. Whatever the idea, make it creative and inspired.

Shoot a video that is no longer than five minutes in length, submit it by March 25, 2007, and if our judges vote it their favorite, you'll win a cash prize. Top videos in each school category will also be posted on the NPHW website.

For more information and contest rules, visit the NPHW Viral Video Contest website at: http://www.nphw.org/2007/pg_viralvideo.htm

Grow Smart Maine

Grow Smart Maine is holding open public meetings to discuss the Brookings report "Charting Maine's Future" and its 'Action Plan' with people in every one of the state's 35 Senate districts. In March meetings are scheduled in Waterville (March 15) and Augusta (March 29). If you'd like to help organize a meeting in your area, please contact the field organizers (noah@growsmartmaine.org). Grow Smart's approach is to hold advance meetings in each area with small groups of local folks who'd like to help. These meetings are designed to broaden support for legislative change now, and to expand Grow Smart's membership. For more information or to order a copy of the report, visit: www.growsmartmaine.org

New Details in Schizophrenia Treatment Trial Emerge

Two new studies from the Clinical Antipsychotic Trials for Intervention Effectiveness (CATIE) provide more insights into comparing treatment options, and to what extent antipsychotic medications help people with schizophrenia learn social, interpersonal and community living skills. The new studies are published in the March 2007 issue of the American Journal of Psychiatry. CATIE, a \$42.6 million, multi-site study, was funded by the National Institutes of Health's National Institute of Mental Health (NIMH). The first study compared newer antipsychotic medications after older ones fails. The second study found that schizophrenia patients' social and community living skills improve modestly while on antipsychotic medications.

Full press release:

<http://www.nimh.nih.gov/press/new-details-in-schizophrenia-treatment-trial-emerge.cfm>

More information on the CATIE trial: <http://www.nimh.nih.gov/healthinformation/catie.cfm>

3-A-Day Grant Program

America's low calcium intake is recognized as a major public health problem. To address this concern, the Maine Dairy and Nutrition Council will award one \$5,000 grant to an organization or individual proposing an innovative, community-based nutrition education program aimed at empowering kids to become advocates for healthy eating, including three servings of dairy a day.

Grants are open to all groups or individuals in the U.S., including those self-employed, commissioned by or employed by organizations of local government, state and local health departments, regional and state agencies and schools, medical facilities and extension specialists. Grants are also open to past 3-ADay of Dairy grant winners.

To access submission guidelines and to download a sample application, please visit www.drinkmainemilk.org or contact Catherine Hoffmann, Maine Dairy and Nutrition Council, 333 Cony Road, Augusta, Maine 04330; 207-287-3621.

Note: Applications must be postmarked by April 6, 2007.

Career Opportunities

Education Specialist I (Substance Abuse Prevention)

CODE: 3041 SALARY RANGE: \$33,384.00 - \$50,502.40/yr

Value of State-paid Health & Dental Insurance: \$310.74 biweekly Value of State's share of employee's retirement: 18.54 % of pay.

OPENING DATE: March 5, 2007 CONTACT: Cora Prentice

CLOSING DATE: March 16, 2007

TELEPHONE: (207) 287-4280

LOCATION: Augusta

Time-limited grant-funded position

Agency Information:

The Department of Health and Human Services provides healthcare and social services to Maine's citizens. Maine's publicly supported substance abuse service system provides education, prevention, early intervention, and treatment services through a network of community providers. The Office of Substance Abuse (OSA) provides technical assistance and informational materials to treatment and prevention providers, manages the State's response to impaired driving, develops and delivers substance abuse services to people in the correctional systems and the mental health and mental retardation systems.

Job Duties:

This position is part of OSA's Prevention Team. This is a federal grant funded position to work on the Strategic Prevention Framework State Incentive Grant (SPF SIG). This entails monitoring and managing community prevention contracts, supporting local coalitions engaged in prevention work, organizing relevant training opportunities and providing technical assistance to grantees; collaborating with other state and local agencies engaged in substance abuse prevention and public health; supporting the state's online contract monitoring system (KIT Prevention); analyzing outcomes and writing grant reports; and other related tasks. Additional priorities include assistance in developing a substance abuse prevention workforce development system.

Requirements:

Minimum Qualifications: A Bachelor's degree in Education or a related field and one year experience in prevention, public health, or health promotion.

Applicants should have knowledge/skills in the following: substance abuse prevention or public health, community mobilization, coalition development, and grants management. Additionally, experience and/or education in the following areas are desirable: environmental strategies, media advocacy, strategic planning, data analysis, evaluation, database management, grant writing, web page development.

Applicants must possess strong organizational, interpersonal, and communication skills. Statewide travel is a necessary component of this position and some out-of-state travel is required. This position is funded by a federal grant, with funding currently expected to end in September of 2009.

To apply, please submit a cover letter addressing the required skills listed above, a resume and a direct hire application (available at the Bureau of Human Resources (BHR) website at www.maine.gov/statejobs (click on "Jobs" then "Direct Hire Application" button); or from any Maine Career Center; by e-mailing us at dhhs.jobs@maine.gov, or by calling us at 207-287-2567. Send application material to: Cora Prentice, DHHS Personnel Division, #11 State House Station, Augusta, Maine 04333. In addition to the standard application form and your resume, you must address the knowledge and skills listed under Requirements above in order to be qualified correctly. Please include a description of your education and/or experience in those areas in your cover letter.

The Department of Health and Human Services is an Equal Opportunity/Affirmative Action employer. We provide reasonable accommodations to qualified individuals with disabilities upon request.

State Vice President for Cancer Control

Bedford, New Hampshire ~ American Cancer Society, New England Division

Our Mission: The American Cancer Society is the nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Overview: The New England Division provides patient support programming, public health education, and public policy advocacy in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. Through its fundraising efforts in those states, it supports its operating and program costs, and contributes to the funding of cancer research both locally and nationally.

Our 2015 Goals:

- To deliver hope: reduce cancer mortality by 50%
- To make progress: reduce cancer incidence by 25%
- To be the most trusted source for answers: advocate for the highest quality of life for cancer patients and their families.

Key Position Responsibilities: Reporting to the Senior Operations VP, Cancer Control, the State VP is responsible for state-level planning, implementation and evaluation of cancer control initiatives, programs and services delivered through community mobilization and systems. Serves as key liaison to external public health/cancer control stakeholders, particularly state health departments and Comprehensive Cancer Control Planning Initiatives and directly supervises state cancer control staff.

The VP will:

- Work collaboratively with state management team to assure a strategic link between the state cancer control plan, state advocacy agenda and outcomes measures to assure the realization of cancer control outcomes in the state.
- Plan, implement and evaluate ACS cancer control programs and services in community and state to assure the promotion of ACS prevention and detection guidelines, programs and policies within community and state health systems.
- Oversee and coordinate state level initiatives and grant projects (such as the cancer pain initiative and the comprehensive cancer control planning) and identify and assure the involvement of appropriate cancer control staff and other state-level positions.
- Establish and maintain relationships with state health systems, including the state Public Health Department, for Comprehensive Cancer Control Planning initiative(s).
- Hire, train and supervise state cancer control staff.

- Develop and nurture a strong volunteer structure for implementation of cancer control through community mobilization, systems initiatives and policy advocacy as well as program delivery. Identify, recruit, train, and manage professional-level volunteers to help mobilize the community.
- Engage in statewide initiatives to reduce health disparities among priority populations.
- Identifies opportunities to engage diverse populations and communities in cancer control initiatives.

Knowledge/Skills Required:

- Bachelors and/or Masters degree in public health, health promotion, public health policy or health-related field, plus 5 – 7 years of experience in public health, including 3 – 5 years of program and staff management, and knowledge of administration, public policy, community and healthcare systems.
- Proven ability to develop and maintain effective working relationships with community and state health systems, community leaders, and volunteers.
- Must possess the ability to work with diverse populations.
- Experience in program planning, implementation or program evaluation.
- Analytical skills and the ability to translate data into informational resources.
- Ability to work cooperatively and in a team environment with peers and superiors.
- Strong negotiation skills a must.

Interested candidates please send letter and resume, including salary requirements, to:

Rene Mallen, Director of Human Resources, American Cancer Society, New England Division, 30 Speen Street, Framingham, MA 01701, Fax: 508-270-4733, Email: rene.mallen@cancer.org Application deadline March 20, 2007. This position is located in Bedford, NH.

Supporting Our Membership

Income Tax Check Off To Benefit Lung Health Research

This tax season people have a new way to support the ALAME mission and further lung disease research. On the Maine Income Tax return, people can now check off that they'd like a portion of their return dedicated to asthma and lung disease research. Our organization is working closely with the Maine Center for Disease Control to assure that the funds raised by the tax check off will be used to support quality research. For more information go to:

http://www.maine.gov/revenue/forms/1040/2006/ScheduleCP_06.pdf

Our mission is to prevent lung disease and promote lung health. Along with our public health partners, we have an impressive track record of fighting tuberculosis in the 20th century and in our current battle against tobacco use. The nearly 60% drop in youth smoking over the past 10 years will result in the prevention of thousands of cases of lung disease.

Part of promoting lung health also involves assuring that those with lung disease receive quality, affordable and accessible care. Most of our research funding supports projects designed to help those with lung disease achieve the highest level of functioning possible.

With your help we are continuing to improve the lung health of all Maine people.

Feel free to include this information in your newsletters.



*11 Parkwood Drive
Augusta, Maine 04330
207-622-7566*

www.mcph.org/mpha/MPHAindex.html

