



October 19th Issue

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The **deadline** for the next MPHA Enews is **Thursday, October 25** the October 26 issue.

Please consider this when submitting information. Please contact Michelle Caliandro with content or questions about this publication at mcaliandro@mainelung.org or 1-800-499-5864 x 103.

American Public Health Association

Launch of Undergraduate Public Health Education Initiative

Just pick up today's newspaper and public health pops out at you from almost every page. Public Health issues from AIDS to Avian flu, from clean water to the costs of health care, from addiction to aging affect all of us on a daily basis.

All college graduates regardless of their major and career direction can benefit from an understanding how the 'big picture' public health issues affect their lives and the lives of all of us. Through the work of the Association of American Colleges and Universities' LEAP initiative, colleges and universities throughout the country are rethinking how to educate citizens for the 21st century. They are finding that understanding public health is key to becoming an educated citizen.

Friday October 19 is "launch" day for the Undergraduate Public Health Initiative which is designed to implement the IOM recommendation that "all undergraduates have access to education in public health." On October 19 CDC's MMWR will publish the essential findings of the Consensus Conference on Undergraduate Public Health Education that for the first time in memory brought together arts and sciences and public health educators.*

The Consensus Conference recommended that all approximately 2000 colleges and universities offer introductory undergraduate courses such as "Public Health 101", "Epidemiology 101" and "Global Health 101" as part of their efforts to develop an educated citizenry. The full report of the Consensus Conference will be available through the Council of Colleges of Arts and Sciences at www.ccas.net and a CDC Podcast featuring Dr. Julie Gerberding will be available at <http://www2a.cdc.gov/podcasts/>

Presentations at six national arts and sciences, public health and clinical health professions meetings in the coming months will aim to get out this message. A faculty development program and curriculum guide (www.aacu.org), and web sites for faculty (www.teachpublichealth.org) and students (www.pathwaystopublichealth.org) will continue the momentum.

Interested public health practitioners and clinical health professionals are encouraged to participate in undergraduate public health education. They may participate in experiential learning/ service-learning in the community and/or in the classroom teaching of undergraduates.

Undergraduates offered the opportunity to take introductory public health courses have voted with their registrations, filling classrooms and asking for more. The Undergraduate Public Health Initiative expects to continue this momentum giving all undergraduates access to education in public health.

*The Consensus Conference on Undergraduate Public Health Education was sponsored by the Association for Prevention Teaching and Research (APTR), the Association of Schools of Public Health (ASPH) and the Council of Colleges of Arts and Sciences (CCAS). The Association of American Colleges and Universities (AAC&U) and the Centers for Disease Control and Prevention (CDC) participated in the Consensus Conference. The Consensus Conference was supported by a grant from the Josiah Macy Jr. Foundation to the Healthy People Curriculum Task Force a coalition of seven health professions education organizations including allopathic and osteopathic medicine, nursing and nurse practitioners, pharmacy, dentistry, and physician assistants.

Launch of Undergraduate Public Health Initiative-Schedule

The "launch" of undergraduate public health education aims to fulfill the Institute of Medicine recommendation that "all undergraduates should have access to education in public health"

October 19, 2007 and soon after

- October 19-MMWR publication of "essential findings" of Consensus Conference on Undergraduate Public Health Education
www.cdc.gov/mmwr
- Full report available as PDF and hard copy through the Council of College of Arts and Sciences (CCAS) at www.ccas.net

- CDC Podcast on undergraduate public health education with Dr. Julie Gerberding Director of CDC available at <http://www2a.cdc.gov/podcasts/>

Late October-Early November

- Press Coverage- Publication of an article in APHA's The Nation's Health. Additional academic press coverage will be sought
- Curriculum Guide to Undergraduate Public Health Education, version 1.0 available for download and feedback through Association for Prevention Education and Research (APTR) www.teachpublichealth.org and Association of American Colleges and Universities (AAC&U) www.aacu.org
- Faculty Development Program-Announcement of July 14-15, 2008 Institute and RFA to partially support teams from institutions with and without graduate public health education www.aacu.org and www.teachpublichealth.org
- Publication of undergraduate public health article in AAC&U journal www.aacu.org
- Public Health 101, "Epidemiology 101", "Global Health 101" curricular materials available Prevention Education Resource Center (PERC) www.teachprevention.org
- American Association of Colleges of Nursing (AACN)- Washington DC October 27 Panel Presentation-Undergraduate Public Health Education and Colleges of Nursing

November 2007

- Association of Schools of Public Health (ASPH) national meeting Washington DC- Meeting of ASPH Task Force on Undergraduate Public Health Education Nov.3 announcement of Pathways to Public Health web site for students www.pathwaystopublichealth.org American Public Health Association (APHA)- national meeting Washington DC

--Sessions November 5 12:30-2:00 Undergraduate Public Health

--Undergraduate Public Health Education Consensus Conference 2:30-4:00

- Association of American Medical Colleges (AAMC) panel November 6 10:30-12:00 Should Undergraduate Public Health be a Prerequisite for Medical School?
- Council of Colleges of Arts and Sciences (CCAS)- national meeting Chicago Ill- Panel: Public Health and the Future of Undergraduate Education- November 10.

January 25, 2008

- Association of American Colleges and Universities (AAC&U)- national meeting Washington DC- panel on Public Health and the Future of Undergraduate Education

February 22, 2008

- Association for Prevention Teaching and Research (APTR)- Undergraduate Public Health Education Day including Skills Building Institute, panel presentation and organization of Interest Group - Austin, Texas

Consensus Conference on Undergraduate Public Health Education Summary of Recommendations

The Consensus Conference on Undergraduate Public Health Education funded by the Josiah Macy, Jr. Foundation, took place in November 2006. The Consensus Conference for the first time brought together leaders in public health, arts and sciences, and health professions education. The Consensus Conference was sponsored by the Association for Prevention Teaching and Research (APTR), the Association of Schools of Public Health (ASPH) and the Council of Colleges of Arts and Sciences (CCAS). The Centers for Disease Control and Prevention (CDC), the Association of American Colleges and Universities (AAC&U) as well as the seven clinical professions that make up the Healthy People Curriculum Task Force participated in the conference and in the Working Groups. The full report of the Consensus Conference is available at www.ccas.net

The conference developed plans to fulfill the Institute of Medicine's recommendation that "all undergraduates should have access to education in public health." Participants agreed that undergraduate public health education should result in an "educated citizenry" prepared to address public health

challenges from AIDS to aging and avian flu to the cost of health care. It can also prepare students to pursue professional education in the health professions, public health and other disciplines from law to business to international affairs.

Consensus Conference Working Groups presented the following recommendations including curriculum frameworks and learning outcomes for:

Public Health 101

- An introductory course in Public Health ("Public Health 101") should be offered by all colleges and universities. The course should be organized using a "big picture" population health framework integrated into the goals of general and liberal education. The course should be structured to enable it to fulfill a social science distribution requirement.

Epidemiology 101

- An introductory course in Epidemiology ("Epidemiology 101") should be offered by all colleges and universities. It should be organized using a curriculum framework designed to achieve critical thinking as part of the goals of general and liberal education. The course should be structured to enable it to fulfill a science distribution requirement.

Minors and Administrative Issues

- High quality coordinated minors in Public Health should be encouraged for institutions with and without schools or programs in public health. Minors in Public Health should require "Public Health 101", "Epidemiology 101" and a focus area such as global health.

Methods for integrating the recommendations of the Consensus Conference into the nation's long term strategy for public health were discussed including:

- Web sites should be developed to provide information on undergraduate public health and to share curriculum materials
- Faculty development efforts should assist colleges and universities in developing new introductory public health courses
- Health professions education and graduate public health degree programs should encourage their applicants to enroll in introductory undergraduate public health courses
- Discussions should continue on approaches for developing minors in public health and global health in institutions with and without schools or programs in public health

- Arts and sciences should work with health sciences/nursing as well as public health
- Public health practitioners should participate in service-learning and other educational efforts aimed at including examples from the world of public health practice

Learning Opportunities

Turning Personal Commitment into Collective Action

Join the Natural Resources Council of Maine Saturday, October 27th, for our Annual Meeting of the Membership to be held at the University of Southern Maine's Portland campus. (Call us at 1-800-287-2345). This year's event features a presentation by people who are making a difference locally and nationally. Learn what you can do to turn your personal commitment into collective action. You'll also have the opportunity to meet our panelists:

Jared Duval: the political movement. Hear from the author of an upcoming book about new approaches to politics and organizing for progressive change in the 21st century.

David Foley: building a movement. Learn first hand from a "green architect" the difference an environmentally responsible building can make.

Heather Rae: the values-based movement. Why is the faith community as a whole engaged in the global warming movement?

The Morning Session—**Free and Open to the Public**

"Power of the People" panel discussion, Hannaford Auditorium, 88 Bedford Street, Portland, Registration and refreshments, 9:00 A.M., Program, 9:30 A.M. to Noon

Luncheon

Enjoy a buffet lunch, cast your vote at the board elections, and meet four exceptional advocates for Maine's environment—our 2007 Environmental Award winners.

7TH Floor, Glickman Library, 314 Forest Avenue (at Bedford Street), Noon to 1:30 P.M.

2007 NRCM Environmental Award Recipients

- Friends of the Presumpscot, which led major efforts for a victory for the Presumpscot this year, but that's only one reason why they are receiving the award.
- Neil McCubbin, one of the world's leading authorities on pulp and paper mill environmental technology
- Jeff Pidot, former head of the Natural Resources Division of the Maine Attorney General's Office
- People's Choice Award — find out who NRCM supporters voted to be this year's winner!

Please remember to RSVP. Call us at 1-800-287-2345. Thank you! We hope to see you there!

Information

MPHA Annual Meeting

There's still space to join your colleagues at this year's MPHA Annual Meeting. The Maine Public Health Association will be holding its annual meeting on October 23, 2007, at the Augusta Civic Center. This year's theme is "Public Health Emergencies for EVERYONE involved in the health of Maine people"

The brochure can be found on the [MPHA website](#)

Online registration -- [click here](#)

Please feel free to distribute widely to all those who you feel would be interested. Thank you.

MPHA Annual Meeting Silent Auction

Next month is the MPHA Annual Conference—October 23rd—which means it is also time for the MPHA Silent Auction. Planning is underway and we are seeking volunteers to help with donations. Do your part to raise money to support the MPHA Scholarship Fund by donating an item or service for the auction, or contact someone you know who may have a service or gift card to contribute. The Scholarship Fund provides critical support to individuals who would like to pursue public health leadership training.

Past auction items have included the following: cooking lessons; handmade crafts; hand knit scarves; a day in a boat on Casco Bay; homemade jams; a weekend at a cabin at Sugarloaf; gift cards to local retailers; a gift certificate for a bike tune up; and free gym membership for one year. Be creative!

Please contact Viki Wills (vwills@mcph.org) or Joan Ingram (jbi@portlandmaine.gov) if you can help. For more information on the Scholarship Fund, please contact Josh Frances (FRANCJ2@mmc.org).

To get a donation form go to: <http://www.mcph.org/mpha/MPHAindex.html>

Maine's First Lady Hosts Healthy Schools, Healthy Kids TV Series

Series Tells the Story of School Health Program Successes

Healthy Schools, Healthy Kids, a TV series hosted by Maine's First Lady, Karen Baldacci will begin airing again starting October 4th. This series first aired in the Spring of 2007 and highlights school health programs that are improving the health of Maine's children and adolescents. The First Lady traveled to award-winning school systems to talk with people working to improve youth health and to hear from students about the importance of health in their lives. In addition she interviewed State level policymakers and local school administrators and staff who talked about the partnerships that are key to healthy schools and healthy kids.

The first two shows provide an overview of school health in Maine including the Healthy Maine Partnerships. The remaining programs feature schools that demonstrate excellence in the areas of school health services, staff health promotion and wellness, physical education and physical activity, health education and school nutrition.

Each of the seven half-hour shows in the series will be broadcast three times a week starting on October 5th on Time Warner Channel 9 cable stations across Maine: on Fridays at 11:00 am, and on Sundays at 11:00 am and 8:00 pm.

The show schedule:

Show #1 State Leaders' Perspectives on the Benefits of School Health

October 5 and 7

Show #2 Healthy Maine Partnerships

October 12 and 14

Show #3 Physical Activity/Physical Education

October 19 and 21

Show #4 Health Education

October 26 and 28

Show #5 School Wellness

November 2 and 4

Show #6 School Nutrition

November 9 and 11

Show #7 School Health Services

November 16 and 18

The schedule also appears in the Time Warner Channel 9 Program Guide and on the school health website:www.maineeshp.com

Contact information:

Jacqueline Ellis, Director Coordinated School Health Program, Maine Department of Health and Human Services at 287-3856 or Jaki.Ellis@maine.gov and Susan Berry, Maine Department of Education at 624-6695 or Susan.Berry@maine.gov.

Be a Maine Health Careers eMentor--Help Introduce Maine Youth to Health Careers!

In May 2007, Maine Area Health Education Center (AHEC) Network launched the www.MaineHealthCareers.com web portal as part of its pipeline strategy to introduce Maine youth to career and training options in the health professions. This web site offers students, guidance personnel, teachers and others online opportunities to learn about the broad spectrum of health professions careers, education and training requirements, scholarships and loans—and links individuals to live experiences with career mentors in medicine, nursing, dentistry, and other allied health professions in their communities. Adapted from the highly successful model developed by AHEC in New York State, the web portal initially targets middle school students and is currently being disseminated though out Maine on laptop computers provided by the state to all middle school students.

We are now recruiting health professionals in all areas to participate as Electronic Mentors (eMentors) to Maine youth exploring health careers on the web portal. Electronic mentors will be available to answer students' questions online, and in some communities may meet with students or enable job shadowing experiences so students can come to know "What it means to work as a ??."

Electronic mentors can make all the difference in the lives and career choices of our young people. Please sign up on the enclosed sheet, and share this request with your colleagues and co-workers. Together we can make a difference and help Maine youth explore careers in the health field.

Check out: www.MaineHealthCareers.com

Contact: Arlene Luzzi, Web Portal Coordinator, Acadia Health Education Coalition AHEC, 200 Hogan Rd., Bangor, ME aluzzi@meahec.org

Career Opportunities

Program & Planning Director

Franklin Community Health Network

Nationally acclaimed rural hospital and healthcare system in a beautiful college town is seeking exceptional candidates. We offer Competitive Pay, Full Benefits, Progressive, Award-winning Community Healthcare, and High Employee Satisfaction Scores

Fifteen-year-old nonprofit affiliate of the Franklin Community Health Network is seeking a seasoned leader and strategic thinker to join the management team of one of Maine's oldest and largest healthy community coalitions. This individual will work closely with the executive director on strategic planning, budgeting, and grant writing, and administer assigned organization-wide functions. The Program & Planning manager will supervise staff and operations for Healthy Community Coalition (HCC) initiatives including promotion of physical activities and nutrition, youth programming, and breast and cervical cancer prevention.

Candidates must have a minimum of a bachelor's degree in public health, health education, business administration, or an equivalent field of study, and a minimum of 3 yrs management experience. Master's degree preferred. Proven ability to write effective grant proposals required. Top-notch oral and written communication skills are essential, and evaluation experience is a plus.

Please send resume to:

Human Resources, Franklin Memorial Hospital, 111 Franklin Health Commons, Farmington, ME 04938 email: humanresources@fchn.org phone: 1-800-362-6898

Please visit www.fchn.org for more information.

Equal Opportunity Employer

The Maine Center for Economic Policy is seeking a Fiscal Policy Analyst

Position Overview: The Fiscal Policy Analyst is a valued member of MECEP's team with responsibility for research, writing, and analysis of social, economic, and policy data. The incumbent has significant contact with outside organizations, including legislative staff, national sister organizations, and Maine-based coalition partners. The incumbent possesses proven writing and oral communications skills, extremely good computer and analytic skills. The incumbent has recognized expertise within an area of public policy analysis relevant to MECEP's mission and the ability to develop and implement a workplan involving both analytic and outreach activities. The incumbent must be well organized, a problem solver, and self directed, while at the same time being a committed team player.

Duties and Responsibilities:

The following duties and responsibilities are illustrative of those the incumbent will be asked to perform:

1. Issue and Policy Research and Analysis (35-40% time)
 - Stays abreast of current literature and activities related to MECEP's focus areas
 - Uses quantitative and qualitative analytic skills to identify the impact of fiscal policies on MECEP's focus areas
 - Works with other MECEP staff on analytic projects, helping to strengthen results and ensure accuracy of results and conclusions
 - Identifies new research and analysis opportunities
2. Writing Reports, White Papers, and Special-Purpose Pieces (20-25% time)
 - Based on the results of research and analysis, writes a wide range of products from full-length research reports to white papers to short, quick-turnaround copy for press releases and other special-purpose situations, such as background memos and briefing reports

3. External Relations (20-25% time)

- Facilitates relationships with key partners in MECEP's work
- Assists with and participates in projects with MECEP's coalition partners
- Responds to requests for information from constituency groups and policymakers

4. Other Duties (5-10% time)

- Performs other duties as assigned related to the mission of MECEP or to support coalition partners, funders, or other stakeholders
- Represents MECEP on designated coalitions and committees
- Participates in various MECEP internal meetings, including those related to program planning, resource utilization, and scheduling

Required Education and Experience:

- A commitment to social and economic justice in Maine.
- A bachelor's degree or higher in public policy, economics, or a related field.
- At least 2-3 years experience in policy analysis and familiarity with state and federal data sources.
- Knowledge of the legislative and budget process, preferably in Maine.
- Knowledge of and capacity to work with the policy, research, and advocacy communities relevant to MECEP's focus areas.
- Excellent written and verbal communications skills, including the ability to communicate technical information clearly to lay audiences both in writing and orally.
- Facility with word processing systems, spreadsheets, and statistical software.

Applications:

Send a cover letter, resume, and writing sample to Associate Director, Maine Center for Economic Policy, POB 437, Augusta, Maine 04332. Competitive salary and benefits. E.O.E. Email: lpohlmann@mecep.org. Job will be advertised until filled. Applicants are encouraged to apply soon.

Supporting Our Membership

Nothing posted this issue.



*11 Parkwood Drive
Augusta, Maine 04330
207-622-7566
www.mcph.org/mpha/MPHAindex.html*

